

# Izzie Ramirez

izziermrz@gmail.com | (469)-222-6769

www.linkedin.com/in/izzieramirez98 | izzieramirez.com | @izzieramirez

---

## EDUCATION

**Columbia University Graduate School of Journalism**, New York, NY

*Master of Arts in Science Journalism. Degree expected May 2021.*

- Coursework focused on environment and climate change coverage, investigative reporting methods, food ecology, and health.
- Master's thesis: a longform story chronicling how Indigenous farmer-organizers combated food insecurity during the COVID-19 pandemic using Traditional Ecological Knowledge and redistributing native seeds.

**New York University**, New York, NY

*Double Major in Honors Journalism and Global Liberal Studies (Politics, Rights and Development). May 2020.*

Graduated magna cum laude. Wrote two theses about climate adaptation during the beginning of the pandemic. Received a minor in Integrated Digital Media, NYU's experimental technology program.

## FREELANCE WRITING

**Blogger, Medium**

June 2020 - Present

- Write 1-2 weekly blogs about culture and lifestyle for a pilot program highlighting individuals on the platform. Medium editors featured five of my short essays on the homepage during my first two months.
- Initiated a Q&A series for GEN, Medium's politics vertical.
- Launched The Interlude – a blog covering power and culture — in June with a group of recent grads after the pandemic froze the job market. I currently manage a 15-person staff. At our peak, we reached more than 10,000 monthly views.

**Columnist, Bitch Media**

January 2020 - Present

- Tackle climate change, racism, and structural inequities in a monthly column called "World on Fire."
- I've also written cultural analysis, from book reviews to an essay critiquing the racism that plagues food media. That essay was the top story in June and landed me on two panels as well as on a Quibi segment.

**Other work:** Produced features, service journalism pieces, op-eds and essays pertaining to climate, culture, food and activism since May 2019. I've written for VICE, the New York Times, Eater, NBC Think, Refinery29, Apartment Therapy, Jezebel, and Edible Brooklyn.

## PROFESSIONAL EXPERIENCE

**Editor-in-Chief, NYU Local**

June 2019 - May 2020

- Led a 50-person staff, increased views from 200,000 to 400,000, and effectively pivoted from in-person meetings to remote during the COVID-19 pandemic. (I was promoted after two years as city editor and one year as reporter.)
- Oversaw event planning, social media presence, collaborations with the student radio station in addition to managing finances.

**Social Production Associate, Good Morning America**

December 2018 - April 2019

- Managed all social accounts on the weekends while optimizing both show content and digital-only content.
- Worked on set to capture Facebook Lives, Instagram Lives, and Instagram Stories with high-profile talent.

**Social/Editorial Intern, Salon**

May 2018 - November 2018

- Revamped Instagram and increased engagement by 62 percent. I also crafted Twitter and Facebook copy, wrote blog posts, assisted the video team, and photographed guests.

**Editorial Intern — D Custom**

May 2017 - August 2017

- Wrote copy for the D Custom blog and the president's LinkedIn. Brainstormed new methods for reaching B2B and B2C clients.

## SKILLS

Languages: Intermediate Spanish, Python, HTML/CSS,

Technical: InDesign, Photoshop, Reaper, ProTools, WordPress, PACER, Hootsuite, TweetDeck, CrowdTangle

## REFERENCES

- Marguerite Holloway, science journalism professor at Columbia University: [myh7@columbia.edu](mailto:myh7@columbia.edu)
- Amanda Sakuma, senior editor at Medium: [sakuma@medium.com](mailto:sakuma@medium.com)