

izzie ramirez

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EXPERIENCE

06/2019 - Present

Freelance Reporter — Bitch Media, VICE, GEN, New York Times, Eater, NBC Think and more

- Pitch and write stories pertaining to climate, culture, food and activism.
- Currently, I write a monthly column called "World On Fire" for Bitch Media in addition to doing Q&As for GEN. I've helped launch VICE's Tipping Point vertical, which touches on climate justice, as well as The Interlude, a new Medium publication tackling power, lifestyle and culture.
- Speak on panels and TV/radio segments about my work.

05/2019 - 05/2020

Editor-in-Chief — NYU Local

- Led a 50-person staff and created an enriching work environment.
- Doubled views from 200,000 to 400,000; effectively pivoted from in-person meeting to remote during the COVID-19 pandemic.
- Assigned, refined and edited stories; enforced style and voice.
- Oversaw event planning, social media presence and collaborations with WNYU, the student radio station; managed finances, advertisement and merchandise.

12/2018 - 04/2019

Social Production Associate — Good Morning America

- Managed all social accounts on the weekends, optimizing both show content and digital content, as well as during award season.
- Worked on set to capture Facebook Lives, Instagram Lives and Instagram Stories with high-profile talent.

05/2018 - 11/2018

Social/Editorial Intern — Salon

- Revamped Instagram and increased engagement by 62 percent.
- Crafted Twitter and Facebook copy, wrote blog posts, assisted the video team and photographed guests.

09/2017 - 05/2018

U.S. East Coast Editor — Global Student Square

- Edited science and activism stories written by high school journalism students in New York, D.C., Bali and Paris.

08/2017 - 05/2019

City Editor — NYU Local

- Edited articles pertaining to city politics, protests, controversy and activism.
- Launched the food column, Local Eats.

05/2017 - 08/2017

Editorial Intern — D Custom

- Wrote copy for the D Custom blog and the president's LinkedIn.
- Brainstormed new methods for reaching B2B and B2C clients.

08/2016 - 05/2017

Reporter — NYU Local

- Wrote two articles every week from breaking news to entertainment.

EDUCATION

09/2020 - 05/2021

Columbia Journalism School

- Masters of Arts in Science Journalism.

08/2016 - 05/2020

New York University

- Double-Majored in Journalism (Honors) and Global Liberal Studies (Politics, Rights and Development). Graduated magna cum laude. Wrote two theses.
- Minor in Integrated Digital Media.

SKILLS

Adobe Creative Suite
Audio Editing
Data Entry
Event Reporting

PACER
Photography
SEO
Shelling, HTML, Python

Social Media
Spanish
Research
WordPress, Medium