

IZZIE RAMIREZ

REPORTER

IAR256[AT]NYU.EDU | 469-222-6769

WORK EXPERIENCE

05/2018 - PRESENT

Salon

Social/Editorial Intern

- Revamped Instagram and increased engagement by 27%
- Craft Twitter and Facebook copy, write blog posts, assist the video team and photograph guests.

06/2018 - 07/2018

Newsroom by the Bay

Team Lead

- Advised a newsroom of eight students, guided them through multiple projects during a San Francisco field trip, edited content.

09/2017 - 05/2018

Global Student Square

U.S. East Coast Editor

- Edited stories written by high school journalism students in New York, D.C., Bali and France.

08/2017 - PRESENT

NYU Local

City Editor

- Edit articles pertaining to city politics, protests, controversy and activism.
- Launched the food column, Local Eats, as well as planned our annual concert showcase.

05/2017 - 08/2017

D Custom

Editorial Intern

- Wrote copy for the D Custom blog as well as the president's LinkedIn page. Brainstormed new methods for reaching B2B and B2C clients.

08/2016 - 08/2017

NYU Local

Reporter

- Wrote two articles every week.

EDUCATION

08/2016 -
05/2020

New York University

Double Major in Journalism and Global Liberal Studies (Politics, Rights and Development).
Minor in Integrated Digital Media. GPA: 3.96

SKILLS

- Event reporting
- Photography
- Social Media
- Adobe Creative Suite
- Shelling
- Spanish
- Research
- SEO
- WordPress, Medium
- Audio Editing